

Philadelphia's Employment First Initiative

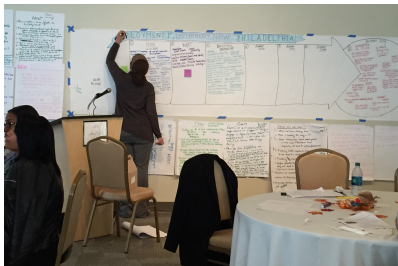
Michelle Sparling, Networks for Training and Development, Inc.
 Charlotte Wroton, Philadelphia Intellectual disAbility Services

History

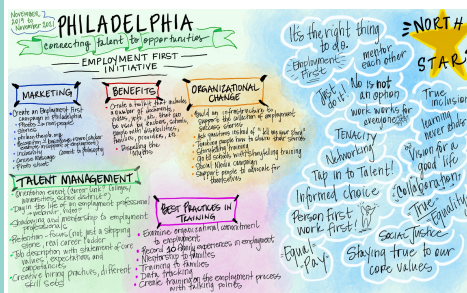
Philadelphia has a rich history and strong commitment to employment! Since 2006, we have created and implemented four key strategic initiatives that focus specifically on Employment:

1. Vision for Employment 2010 (2006-2010)
2. Employment 1st Philadelphia (2010-2015)
3. Employment 1st, Employment NOW (2016-2019)
4. Connecting Talent to Opportunities (2019-2021)

Strategic Planning Events



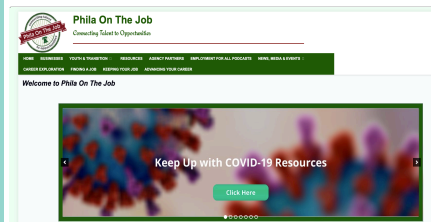
Current Strategic Plan



As Employment First has continued to gain strength, our sense of urgency has moved us to embark upon a more intensive two-year plan.

Philadelphia's Employment First Steering Committee has been the driving force behind the initiative with five active work groups engaged in activities that include measurable goals, documents, podcasts, presentations, videos and more!

www.PhilaontheJob.org



Workgroups

Marketing Workgroup

- Videos and stories
- Inclusivity
- Concise message
- Commit to Employment First



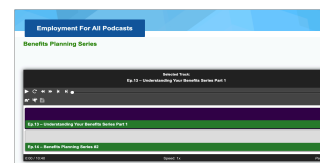
Best Practices in Training Workgroup

- Grasp the attention of individuals and families, gain their interest in employment
- Develop a presentation on the most important facts about supported employment



Benefits Workgroup

- Creation of podcasts on benefits and work incentives



Workgroups, Continued

Talent Management Workgroup

- Survey ESP's regarding critical aspects of their work



- Define the ideal skills, talents and experience of ESP's
- Prioritize training and certifications
- Create recruitment, career and retention resources for Employment Support Providers
- Creation of a "Day in the Life of an Employment Support Professional" video
- Increase awareness of the role of an Employment Support Professional

Organizational Change Workgroup

- Address organizational commitment to employment



- Utilize storytelling to effect change
- Facilitate a storytelling workshop
- Call to action, get providers engaged

For More Information

www.philaonthejob.org

Michelle Sparling:
michelles@networksfortraining.org

Charlotte Wroton:
charlotte.wroton@phila.gov